Trusts & Foundations Development Research Intern

“In the past century FFI has consistently saved species from extinction and protected habitats from destruction. Their solutions have always been practical, efficient and sustainable in local circumstances.”

Sir David Attenborough,
FFI Vice-president
Fauna & Flora International

Fauna & Flora International (FFI) saves species from extinction and habitats from destruction, while improving the livelihoods of local people. Our guiding principles are to work with and alongside local partnerships, act as a catalyst for change, make conservation relevant, and base decisions on sound science. Founded in 1903, FFI is the world’s longest established international conservation body; our conservation work, and impact, spans the globe.

Fundraising & Communications Team

The FFI Fundraising & Communications team currently consists of more than 30 individuals, focussing on raising income from individuals and trusts and foundations, with a primary focus in the UK, Europe and the USA, and on publicity, publications and online communications. There is also a statutory fundraising team working on grants from governments and multilateral organisations. We are a hardworking team, committed to delivering our income targets to meet the organisation’s needs, but fun and friendly –there is never a dull moment!

The Opportunity

In recent years, conservation programmes have increasingly incorporated social processes to deliver conservation outcomes. It is becoming more common to see interventions that address social issues and livelihoods as a strategy to reduce threats to nature and achieve environmental goals. Although donors recognise the merits of combining social and environmental agendas, funding opportunities remain focused on one sector or another. In FFI’s Trusts & Foundations team, we would like to understand the overlaps that exist between conservation and development programmes and incorporate this learning into our fundraising strategy to implement a more coherent approach to the needs of these two sectors.

This internship will help the Trusts & Foundations team identify the challenges and opportunities of engaging with donors that invest in social impact interventions (development sector) from the perspective of the conservation sector; with learning opportunities for the intern that include developing general skills in trusts and foundations fundraising, and experience of working directly for a large international conservation organisation.

Terms and Conditions

Start Date: 1 September 2022
Duration of Contract: Three months
Probation Period: Four weeks
Salary: £18,525 per annum
Location: The current policy offers partial remote working within the UK. We ask the intern to be at least one day per week at Fauna & Flora International’s office in Cambridge, UK.

Benefits: 25 working days’ annual holiday entitlement plus Public/Bank Holidays and any normal working days that fall between 24 December to 1 January inclusive, during which time FFI UK offices are closed

Group Life insurance, currently set at a benefit of 4 x basic salary

Hours of Work: This is a full-time position working 37.5 hours per week, Monday-Friday inclusive

Job Description

Job Title: Trusts & Foundations Development Research Intern

Reporting to: Trusts & Foundations Account Manager

Key Relationships: Senior Trusts & Foundations Account Manager
Head of Trusts & Foundations
Head of Statutory Funding
Foundations Consultant for the U.S.A.
Other FFI Fundraising teams (where relevant)

Purpose:
This role will identify the challenges and opportunities of engaging with donors from the development sector to get their financial support for projects that overlap with nature conservation. Through desk-based research, the intern will analyse the patterns and trends of donors that support social development programmes, benchmark projects ideas and best-fundraising practices from conservation organisations that engage with the development sector, and identify the best interventions in FFI’s project portfolio that could get the support from donors in the development sector. The outputs of this internship will feed into the Trusts & Foundations fundraising strategy, which seeks to expand and strengthen the donor support for the conservation projects of FFI.

Specific Duties:

• An analysis of the investment patterns and trends of trusts and foundations that donate to social development programmes:
  o Conduct a donor search and identify the trends and investment patterns in the development sector. This includes the elaboration of a prospecting list of donors that focus on development programmes that overlap with conservation goals.

• Benchmark project ideas and best-fundraising practices from conservation organisations that engage with social development programmes:
  o Search for conservation organisations similar to FFI and identify programmes and projects that involve conservation and development.
Produce a SWOC analysis of relevant projects from other conservation organisations (the analysis will help us understand our opportunities and challenges when engaging with the development donor sector).

Identify the best development-focused interventions in FFI's programme portfolio that can get support from donors in the social development sector:
- A brainstorming session with the fundraising team to determine an initial list of development interventions that FFI has in its portfolio.
- Read FFI's proposals and reports that include development interventions. Extract key information from them.
- Conduct short interviews with project teams to obtain further information on the social development aspects of the programmes.
- Compare FFI’s projects with other conservation organisations and propose a set of projects with the potential to be supported by the pool of trusts and foundations in the development sector.

Person Specification

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<th>Essential</th>
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<td><strong>Skills</strong></td>
<td>Good research skills and the ability to gather information and synthesise it into a concise format.</td>
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<td>Good organisational and time management skills, with a structured and methodical approach to work</td>
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<td>Fluency in written and spoken English</td>
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<td>A good writing style, with the ability to summarise technical information for a range of audiences.</td>
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<td><strong>Knowledge and experience</strong></td>
<td>Experience in conducting desk-based research and analysis, sifting through information and compiling reports.</td>
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<td>Good knowledge about the charity sector (not necessarily conservation organisations).</td>
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<td>Good or some knowledge about the different funding sources and how basic fundraising processes work.</td>
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<td>Has knowledge of international programmes (conservation or development sector)</td>
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<td><strong>Behavioural qualities</strong></td>
<td>Enthusiastic</td>
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<td>An interest in fundraising</td>
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<td>Open to learning and able to pick up new skills</td>
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<td>Team player who is also able to work independently and use their own initiative</td>
<td>Very organised with the capacity to achieve tight deadlines</td>
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<td>Interest and empathy with the mission and values of FFI</td>
<td>Capacity to meet with the team in person (only if needed and possible)</td>
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<td>Pre-existing right to work in the UK</td>
<td>Available for the full three-month internship</td>
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**FFI Values**

Values underpin who we are and how we act. Just as values shape who we are as individuals, they define us as an organisation, creating the culture of success for which Fauna & Flora International (FFI) is renowned. Our people exemplify our shared values, which are interconnected and interdependent:

- We act with integrity
- We are collaborative
- We are committed
- We are supportive & respectful
- We get things done

**How to Apply**

Applications should consist of the following:

- Covering letter confirming your interest and explaining how your experience and skills refer to the role
- Full CV
- Contact details for two referees (who will not be contacted without your permission)

Applications should be sent to alerick.pacay@fauna-flora.org

Please mark your application 'Trusts & Foundations Development Research Intern' and indicate where you saw this position advertised.

The closing date for applications is **Sunday, 17 July 2022**. Interviews are likely to be held during the week commencing **Monday, 25 July 2022**. Candidates selected for interview will be contacted by email or telephone – please specify your preferred method of contact in your covering letter and indicate where you saw the position advertised.
Regrettably, due to limited resources and the high number of applications we receive, we are only able to contact short-listed candidates. If you do not hear from us within four weeks of the closing date, please assume that you have not been successful on this occasion.

Applicants with Disabilities

FFI encourages applications from individuals with a disability who are able to carry out the duties of the post. If you have special needs in relation to your application, please contact Jade Bedwell, HR Adviser, FFI, on Tel: +44 (0)1223 749044 or Email: jade.bedwell@fauna-flora.org.

FFI values diversity and is committed to equality of opportunity.